



Brought to you by:



Choose Energy Plus® as your electricity supplier to receive these great benefits:

- **Save up to 10%** - Energy Plus has a current supply rate for new customers that is approximately 10% below your local utility company**
- **Earn 5% Cash Back rebate** every year on the supply portion of your electricity bill and a \$25 Activation Bonus just for signing up*
- **Enjoy the same service** without risk, fees, or long-term commitments



	August 2011 GSC Rate/kWh	Discount from August 2011 Utility Price
CL&P – Residential Standard Service GSC Rate	8.5¢	-10.4%
UI – Residential Rate R	9.4¢	-11.5%

Is there any cost to enroll or cancel?

Not at all! There is no cost to enroll with Energy Plus and you can cancel service at any time without penalty. Give Energy Plus a try risk-free today.

No service changes—service remains with your local utility.

The best part is that nothing about your delivery service will change. Your local utility will continue to deliver your electricity, read your meter, handle service emergencies, and send your monthly statement. You'll be earning Cash Back while still enjoying the safety and reliability of your current service.

For your business AND home.

Energy Plus provides electricity to both homes and businesses throughout Connecticut so you can sign up all your electricity accounts. Sign up both your business and home today!

How do I earn Cash Back?

Once you select Energy Plus, you will receive an Activation Bonus after two months of active service and a Cash Back rebate check after every 12 months of service. Your Cash Back rebate will be calculated based on your annual electricity supply bill.



Visit www.EnergyPlusRewards.com/ICPAOffer-1216 or call **877-770-3092** and mention **Offer Code "IPA-3044-RFL"** and **Referral Code "1216"** today!

Frequently Asked Questions

Why switch to Energy Plus?

Because you'll receive an Activation Bonus of \$25 AND 5% Cash Back on the supply portion of your electricity bill each year. Unlike many of its competitors, Energy Plus requires no long-term commitments and does not charge cancellation fees, so you can try Energy Plus risk-free today!

When will I receive my Cash Back rebate?

After 12 complete months of service with Energy Plus, we will calculate your rebate and issue your rebate check within 6-8 weeks.

Is there any cost to enroll?

With Energy Plus, there is no cost to enroll and there are no monthly fees associated with your account.

Who is eligible for this offer?

In order to be eligible, you must have a service address for your electricity in Connecticut in our service area.

What will happen to my electric service if I choose Energy Plus?

One of the best parts of the Energy Plus program is that you will earn Cash Back AND nothing about your service will change. Your local utility will continue to deliver your electricity, read your meter, service emergencies and send your billing statement.

Who do I call if there is a problem with my service?

Your electricity will continue to be delivered safely and reliably by your local utility company. If you experience any problem with your service, please contact your utility company directly.

How can I join Energy Plus?

It's easy! Simply Call 877-770-3092 and mention Offer Code "IPA-3044-RFL" and Referral Code "1216" or visit EnergyPlusCompany.com/ICPAOffer-1216 to learn more.

ENERGY PLUS



Energy Plus® is one of the fastest growing electric suppliers in the state of Connecticut. From Stamford to Hartford, our customers trust us to supply energy to their homes and businesses.

Our goal is to provide you with the most innovative and valuable energy services. Now you can earn Cash Back just by going about your everyday business.

Energy Plus has been licensed by the Connecticut Department of Public Utility Control (DPUC) and is an approved member of the ISO New England (ISO-NE). We work with the local utility company in your area to ensure that nothing about your service will change. Your utility company will continue to deliver electricity, read your meter, service emergencies and send your bill while we handle the purchasing of your electricity. And, because we purchase electricity from the same source as your current utility company, there's absolutely no risk in switching to Energy Plus today.

*Customers will receive a Cash Back rebate check after every 12 months of service for active accounts. Active accounts are defined as those (i) that are billing more than \$0 and (ii) for which Energy Plus has not received a request on behalf of the customer to discontinue (drop) their service. The Cash Back rebate will be 5% of the total annual kWh Generation Service Charges on your electricity bill per business account and 5% per residential account. A \$50 Activation Bonus check for business accounts or a \$25 Activation Bonus check for residential accounts will be mailed after 2 months of active service from Energy Plus.

**The Energy Plus rate as of August 2011 is approximately 10% below the generation rate posted by CL&P and UI. The posted rates are available online at www.cl-p.com under Rates and Tariffs and at www.uinet.com under Customer Care > Billing Rates. The Energy Plus rate is variable and therefore subject to change. Current and historical rates should not be taken as a guarantee of future rates and Energy Plus makes no warranty, express or implied, regarding future savings.

Energy Plus reserves the right to modify or discontinue the program. This offer cannot be combined with other offers. Offer valid for Connecticut residents excluding areas not serviced by CL&P or UI. Offer not valid for government entities.